



Rochester Area Hometown Christmas Parade

Rochester, MI - The Rochester Regional Chamber Foundation is proud to once again host the annual Rochester Area Hometown Christmas Parade, on Sunday, December 8, 2019. Applications for parade entries are now available at RRC-MI.com/about/ and are due by Friday, November 15th along with payment.

Every year, the parade provides a fun, engaging community experience to celebrate the winter holidays. As the largest Christmas parade in Michigan, the Rochester Area Hometown Christmas Parade features over 100 entries marching down Main Street in Rochester.

This year, we are pleased to announce Mr. and Mrs. George Seifert as Grand Marshals leading the parade. The Seiferts are long-time residents of the greater Rochester area. They can be found generously contributing their time and talent throughout the community; currently, they are involved with the Rochester Hills Museum and serve on the Rochester University Foundation Board. We hope you can join us on Thursday, December 5th at the Great Oaks Country Club, where we will honor them along with all the parade sponsors. Congratulations!

The Rochester Regional Chamber of Commerce thanks their partners, Ascension Providence Rochester Hospital, Oakland University, Bellbrook, Beaumont, FOX Automotive Group, and Mattina, Kent, and Gibbons P.C., PAR Pharmaceuticals, Shelton Buick GMC, Rochester University, Chief Financial Credit Union, and Mocerri Companies.

The Mission of the Rochester Regional Chamber of Commerce is to provide leadership and resources to advance business development in partnership with civic, cultural and educational interests for the benefit of its members and the community.

UPCOMING EVENTS:

10-23	Foodpreneur Peer Solution Group	9:00 am - 10:00 am
Zoet, 103 W. 4th St, Rochester		
10-25	Coffee Talk	8:30 am - 10:00 am
Rochester Community House 816 Ludlow Ave, Rochester Sponsored by First State Bank		
10-28	Member Orientation 101	8:45 am - 10:00 am
Rochester Regional Chamber Office, 71 Walnut, Ste. 110, Rochester Sponsored by First State Bank		
10-28	Member Orientation 101	2:45 pm - 4:00 pm
Rochester Regional Chamber Office, 71 Walnut, Ste. 110, Rochester Sponsored by Chief Financial Credit Union		
12-5	Grand Marshal Gala	
Great Oaks Country Club, 777 Great Oaks Blvd, Rochester Hills		
12-8	Rochester Area Hometown Christmas Parade	2:00 pm
Main Street, Rochester		



New to the area? Stop at the Chamber office to pick up your welcome bag!

Our Address:
71 Walnut, Suite 110
Rochester, MI 48307
FREE WELCOME BAG
Phone: (248) 651-6700
Email: info@rrc-mi.com

Visit our website: www.rrc-mi.com

Is Your Dentist the Right One for You?



Dentally Speaking by Jeffrey S. Haddad D.D.S.

Are you happy with your present dentist? This may be a question you have never considered based on routine, habit, or even loyalty, but it is something that everyone should ask themselves. The fact is that not all dentists are the same and finding the right one for you can be a very simple process

if you know what you are looking for. Unfortunately, most people are not sure what to look for when they are searching for the right dental office, or even where to start.

Here are some areas you should consider when choosing your dentist:

• **Personalized and Comprehensive Dental Care:** Has your dentist given you the opportunity to tell them exactly what your goals and dental needs are? Have they taken time to educate you on all the latest techniques and approaches that could give you a comprehensive plan for dental health? Many patients do not realize how much dentistry has changed in the past decade, and depending on what you are looking for, it can be a completely different kind of experience than you are used to. Would you ever think to call your dentist if you start having extreme headaches or neck pain? What about ear pain or dizziness? Depending on a dentist's training in TMJ disorders, they can actually rid you of daily headaches, neck pain, and ear issues that you are suffering from. If you have been told you snore by your spouse, or have other sleep issues that are preventing you from getting a refreshed night of sleep, finding the right dentist trained in sleep appliances could be life changing for you. Many people have extremely worn down or broken teeth, and have been told that it would take months to even years to get them back to proper dental health...this couldn't be further from the truth. Dentists with the proper training in full mouth dentistry can give you back the function, health, and smile that you have always wanted in just a few visits.

• **Continuing Education:** Dentistry has changed drastically in the past 10 years. Unfortunately, dentists have only minimal requirements to stay trained and

educated in order to keep their licenses. There are materials available that are far superior to those used in the past; however, they are extremely technique sensitive. In order to use these materials the dentist needs to be trained on the proper techniques. Feel free to research your potential dentist by visiting their website. Their website should not only demonstrate how progressive they are, but also have actual patients showing the modern dentistry being performed. This is very important in determining if the dentist you choose is capable of meeting your needs.

• **Modern Facilities and Technology:** Technology has elevated dentistry to new levels. A dentist's office should not only be a clean and sterile environment, but should also be equipped with the latest technology in order to provide you with the best that dentistry has to offer. These latest advances may include:

1. Digital X-rays (70% less radiation)
2. Intraoral cameras (allow digital viewing of your teeth)
3. Lasers for early cavity detection and crowns
4. Computerized TMJ and headache treatments

Remember that choosing a dentist is a very important decision. Don't hesitate to use multiple resources to make your decision. **These may include reading patient reviews, visiting websites of your potential dentist, word-of-mouth referrals, calling offices of your choice, or actual visits to your possible dental office.** Once you have conducted your research and had any necessary questions or concerns answered, you should feel confident that you have chosen the right dentist.

Jeffrey S. Haddad, DDS of Doolin & Haddad Advanced Dentistry, completed his dental education at the University of Michigan in 2001. Dr. Haddad is a fellow of the prestigious Las Vegas Institute for Advanced Dental Studies.

He lectures nationally on cosmetic dentistry, TMJ and sleep disorders and dental implants. For more information, visit www.rochesteradvanceddentistry.com.



Your local "Good News" Paper