

Rochester Dentist's Cosmetic Cases Exhibited at the 2008 International Association of Comprehensive Aesthetics (IACA) Annual Meeting

Media Contact: Barbara M. Fornasiero 248.651.7536; 586.817.8414; barbara@eafocus.com

Rochester, Mich.---August 26, 2008 --- Dr. Jeff Haddad of Rochester Advanced Dentistry in Rochester attended and displayed his work at the fourth annual International Association of Comprehensive Aesthetics (IACA) conference in Orlando, July 30 - August 2, 2008. Four of Dr. Haddad's cosmetic dental cases were on display for the *Aesthetic Eye* feature of the IACA conference, which drew approximately 1000 attendees from the dental field.

The International Association of Comprehensive Aesthetics (IACA) was established to foster dental education and to advocate for leading clinical, practice management and technological advances in Aesthetic Dentistry. For more information, please visit www.theIACA.com.

Rochester Advanced Dentistry was originally founded in Rochester in 1990. Dr. Jeff Haddad holds a Bachelor of Science degree and a Doctor of Dental Science degree, both from the University of Michigan. Dental Partner Dr. Kurt Doolin holds a Bachelor of Science degree from Michigan State University and a Doctor of Dental Science degree from the University of Detroit. Drs. Doolin and Haddad are both graduates of the Las Vegas School for Advanced Dental Studies continuum. They lead a team of ten and the practice focuses on cosmetic, implant and neuromuscular dentistry, as well as general dentistry for children and adults. For more information, please visit www.rochesteradvanceddentistry.com.

-end-