

Move Over Plastic Surgery – More Baby Boomers Seeking Youthful Smiles Through Dentistry

Benefits Go Beyond Cosmetic to Include Healthier Aging

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Rochester, MI., October 27, 2003 --- Move over plastic surgery, [aesthetic dentistry](#) may soon become the age-defying treatment of choice among America's baby boomer population. According to Rochester, Michigan dentist [Dr. Kurt Doolin](#), *mature* patients are discovering that white, well-functioning teeth and [healthy gums](#) can be an alternate route to the fountain of youth.

Dr. Doolin notes that in surveying his patient base of major restoration cases over the last two years, the majority are in their mid-40s or older. At a [cost of \\$1000 to \\$1200](#) per tooth, smile re-dos and costly [dental implants](#) are often reserved for those with more expendable income, partially explaining the baby boomer connection.

"Cost is definitely a factor, but so are time limitations and concerns about aging," admits Dr. Doolin. "Many patients with young children at home or those busy building careers don't feel they can commit the time to a major restorative dental procedure, which can take five hours on two separate visits, in addition to photographs and other prep work," explains Dr. Doolin. "The most motivated patients are generally older men and women with successful careers who are seeking options to maintain their appearance as they anticipate their senior years."

While patients may focus on the youthful glow of their glistening new smiles, Dr. Doolin says the benefits of restorative dentistry go much deeper.

"Healthy mouth and gums are critical to successful aging," affirms Dr. Doolin. "Strong teeth and gums help set the stage for seniors to maintain good eating habits and optimize their health and quality of life for the long-term. From a practical standpoint, a beautiful smile is really a bonus – both form and function."

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Dr. Doolin holds a Bachelor of Science degree from Michigan State University and a Doctor of Dental Science degree from the University of Detroit. He completed his postgraduate residency at the University of California, San Francisco. Dr. Doolin received additional [surgical and prosthetic](#) training in dental implantology from the Misch Implant Institute and ongoing comprehensive training in aesthetic dentistry from the [Las Vegas School for Advanced Dental Studies](#). Dr. Doolin's [staff](#) of 10 includes [dentist Dr. Jeffrey Haddad](#) and 4 dental hygienists. His practice focuses on aesthetic and implant dentistry as well as general dentistry for children and adults.

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