

Channel 4 Visits Rochester Hills Childcare Center to Cover New Dental Identification Procedure for Children

Contact: Barbara M. Fornasiero 248.651.7536; 586.817.8414 or eafocus@bignet.net

Rochester, MI., February 5, 2004 --- The children at White Rose Academy Child Care Center and Preschool in Rochester Hills experienced a little bit of Hollywood on Tuesday, February 3rd when Lila Lazarus, health reporter for WDIV channel 4, paid a visit. Ms. Lazarus was at the White Rose Academy to film a live story on the use of "Toothprints", a new wafer-like, dental identification tool for children. [Dr. Kurt A. Doolin](#) and [Dr. Jeffrey S. Haddad](#) of [Rochester Advanced Dentistry](#) on University donated their time and services to provide parents with a Toothprint of their child.

One of a parent's greatest fears is that a child may be lost or abducted. Like fingerprints, dental imprints are unique to every person, so bite impressions can serve as an accurate method of identification. Dental restoration and X-rays have historically been the primary basis for dental identification but the successful fight against tooth decay has left many children with no cavities and thus no dental records. That is why Toothprints is so important now. An unrinsed Toothprint also captures saliva, which is a powerful source of scent, making Toothprints an effective scent-dog tracking method for missing children. Making a Toothprint bite impression is painless for the child and only takes a few minutes. Toothprints are then given to a parent in a sealed bag for safekeeping.

The White Rose Academy employs five experienced teachers and is owned and directed by Sandra Hulme, who holds a bachelor's degree in early childhood education and is currently working towards a master's degree in the same field at Oakland University. The White Rose Academy is located at 1221 East Avon Road and is licensed for 42 children.

-more-

Dr. Doolin holds a bachelor of science degree from Michigan State University and a Doctor of Dental Science degree from the University of Detroit. He received additional [surgical and prosthetic](#) training in [dental implantology](#) from the Misch Implant Institute and ongoing comprehensive training in aesthetic dentistry from the [Las Vegas School for Advanced Dental Studies](#). Dr. Haddad holds a bachelor's degree and a Doctor of Dental Science degree from the University of Michigan and is currently taking courses at the Las Vegas School for Advanced Dentistry. Drs. Doolin and Haddad's practice, Rochester Advanced Dentistry, has ten [staff](#) members, including 4 dental hygienists. The practice focuses on aesthetic and implant dentistry as well as general dentistry for children and adults.

-end-